GUIDED BUSWAY

information about the scheme

quality reliability

frequency -



The Cambridgeshire Guided Busway will provide the people of Cambridgeshire with a high **quality, reliable** and **frequent** local public transport service.

the perfect link...

The Guided Busway route will link:

- Hinchingbrooke Hospital
- Huntingdon town centre
- ▶ St Ives including a new Park & Ride site
- Swavesey
- A new Park & Ride site in Longstanton
- Northstowe Cambridgeshire's new town
- Oakington
- ▶ Histon & Impington
- Arbury Park
- Cambridge Regional College
- The Science Park
- Cambridge city centre
- Cambridge railway station
- Addenbrooke's Hospital
- Trumpington Park & Ride





a frequent and reliable service...

Guided buses will travel on both newly built guideways and also on ordinary roads. Buses from surrounding villages will be able to join the guideway in a number of places and therefore avoid busy roads. This flexibility means that people from all over the county – not just those who live or work on its route, can use the Guided Busway.

Because buses on the guideway won't have to compete with other traffic, journeys will be much more reliable – a real benefit for local people who want to go to work and reach local facilities. Services will be frequent. We expect that buses will run every three minutes from Longstanton to Cambridge in peak hours by 2016.

The Guided Busway will give passengers a high quality, comfortable ride, making this bus service a real and attractive alternative to the car.



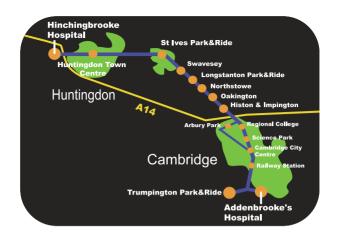


better access for work and leisure...

If you are one of the thousands who work at Addenbrooke's and Hinchingbrooke hospitals the Guided Busway will help you sail past the traffic on the A14 on your way to work.

If you live in St Ives, Swavesey, Longstanton, Oakington or Histon and Impington, and usually travel on the A14, you'll find that the Guided Busway is a comfortable, reliable and frequent alternative to this busy road.

If you live in South Cambridgeshire and you work or use leisure facilities in Cambridge city centre you'll be able to hop on a guided bus at Trumpington Park & Ride and, avoiding the traffic queues, breeze straight through to Cambridge railway station in a little over four minutes.



A map of the Guided Busway route.

Where guided buses travel on normal roads they will use bus priority measures, including new bus lanes and bus priority traffic signals.

A variety of measures will be introduced to help buses move more easily through Cambridge city centre such as:

- On-street ticketing machines
- Repositioning of bus stops
- Changed working practices for bus operators

Real time travel information boards (like those on the London Underground) at all Guided Busway stops will mean that passengers know exactly when the next bus will arrive.

Pedestrians, cyclists and horse riders will benefit from a brand new bridleway running all the way from Cambridge Science Park to St Ives as a result of the Guided Busway.

quality the three way reliability ticket to modern frequency transport





For the people who will live in Cambridgeshire's new town – Northstowe, the Guided Busway will provide a high quality, reliable and frequent public transport link. Without the Guided Bus the future residents of Northstowe and people from the surrounding areas would face increasing difficulties on already overcrowded roads.

The Guided Busway is costed at £86.4 million to build and is planned to open in 2007.

For more information about the Guided Busway Call the team on 01223 716972

Email us at transport.plan@cambridgeshire.gov.uk

Write to us at Guided Busway Team, RES1504, Mount Pleasant House, Shire Hall, Cambridge, CB3 0AP

Or visit our website at www.cambridgeshire.gov.uk/guidedbusway